

Dear All Students,

Department of Industrial Policy and Promotion, Government of India (GoI) and Department of Micro, Small & Medium Enterprises, Govt. of MP is organizing **“Startup India Madhya Pradesh Yatra”** from 17th July to 3rd August 2018. The objective of this yatra is to strengthen startup ecosystem across the MP. This yatra will be flagged off from Bhopal by the honorable Chief Minister on 17th July 2018 and will culminate in to Acceleration Programme and Grand Finale at Indore from 1st August to 3rd August 2018. During this yatra, there will be eight boot-camps proposed to be organized in major institutions at the divisional head quarter. During the yatra, Startup India Yatra – Van will spread awareness about Startup India and Madhya Pradesh Startup Policy

First boot camp of yatra will be organized at Rajiv Gandhi Proudyogiki Vishwavidyalaya (RGPV), Bhopal on 19th July 2018. All students of Bhopal and nearby cities can participate in this important boot camp of yatra. An idea pitching session will be held to select the foremost ideas and Startups for the Grand Finale. For participations in the boot camp students can register and submit their Ideas / Startups / Innovations / Business Plane details on <https://www.startupindiahub.org.in/content/sih/en/home-page.html>

Bootcamp _Activities Schedule at RGPV, Bhopal on 19th July 2018

S. No	Activity	Date	Time	Remarks
1	Registrations	19 July	9:30 - 11:00 AM	Bootcamp Location
2	Train the Trainer Workshop	19 July	11:00 – 12:30 PM	Inauguration and experts talk
3	Lunch	19 July	12:30 PM – 1:30 PM	
4	Startup India Introduction	19 July	1:30 PM – 1:35 PM	Video by Invest India
5	Successful Entrepreneur from MP	19 July	1:35 PM – 1:45 PM	Case Study / Motivation Talk
6	Speech by Mentor	19 July	1:45 PM – 2:00 PM	Do’s and Don’ts if you are a Startup
7	Ideation Workshop	19 July	2:00 PM – 3:00 PM	Topics Included: Introduction to Entrepreneurship Idea Generation & Validation Business Plans Sales and Marketing Plans Finance & Funding Legal & IP
8	Idea Pitching Session – 1	19 July	3:00 PM – 6:00 PM	Judging Panel 1 (2 judges)
9	Idea Pitching Session – 2	19 July	3:00 PM – 6:00 PM	Judging Panel 2 (2 judges)
10	Shortlisting for Grand Finalists	19 July	6:00 PM – 6:30 PM	Invitation for Grand Finale

The shortlisted Ideas / Startups / Innovations / Business Plane from RGPV boot camp will be invited in the grand finale scheduled at Indore from 1st August to 3rd August

Grand Finale Activities at Indore

DAY 1 - Acceleration Programme Schedule – Minute by Minute

S. No	Activity	Date	Time	Remarks
1	Registrations & Cohort Formation	01/8/2018	9:00 - 10:00 AM	Bootcamp Location/Grand Finale Location
2	Advance Training for 200 finalists	01/8/2018	10:00 – 1:00 PM	Review of Business Plans Test Pitch Preparation Feedback and Q&A
3	Lunch	01/8/2018	1:00 PM – 2:00 PM	
4	Advance Training for 200 finalists	01/8/2018	2:00 PM – 6:00 PM	Review of Business Plans Test Pitch Preparation Feedback and Q&A

DAY 2 – Pitching Sessions - Minute by Minute

1	Pitching Session	02/8/2018	9:00 AM – 1:00 PM	By Jury
2	Lunch	02/8/2018	1:00 PM – 2:00 PM	
3	Pitching Session	02/8/2018	2:00 PM – 5:00 PM	By Jury
4	Networking Reception	02/8/2018	5:00 PM – 6:30 PM	

DAY 2 - VC & Startups Speed Dating Programme - Minute by Minute

S. No	Activity	Date	Time	Remarks
1	25 Startups Speed Dating Session	02/8/2018	10:00 – 1:00 PM	By VCs
2	Lunch	02/8/2018	1:00 PM – 2:00 PM	
3	25 Startups Speed Dating Session	02/8/2018	2:00 PM – 5:00 PM	By VCs
4	Networking Reception	02/8/2018	5:00 PM – 6:30 PM	Combined with Acceleration Programme Finalists

DAY 3 - Felicitation Programme – Minute by Minute

S. No	Activity	Date	Time	Remarks
1	P.S. MSME Speech and Felicitation Programme	03/8/2018	10:00 – 10:15 AM	

All students are advised that they must avail this great opportunity and register theirself to attend boot camp at RGPV on 19th July 2018.

With Best Wishes –

Dr. Anil Kothari

Nodal Officer, Startup Boot Camp, RGPV &
Professor & Head (T&P)